



**Geneva BID Twelfth Annual
Cruisin' Night & Block Party
Friday, July 8, 2011
Vendor Registration Form**



All vendors must register. In selecting vendors, Geneva BID will give preference to existing businesses within the district. Acceptance of other vendors will be dependent upon the submission of a complete registration packet and the review of the Cruisin' Night Committee. The Cruisin' Night Committee will select non-BID vendors based on the uniqueness of their wares, lack of competition with BID businesses and successful past participation in BID events. BID members using the sidewalk at their own businesses are asked to register with us so that we can plan appropriately. Space is limited so register early. **This event will take place rain or shine. Registration fees are non-refundable.**
***New vendors: fee is returned if application is not approved.**

BID business: Free Non- BID members: \$75

- Vendors are provided 12' x 12' space
- Set up may begin Friday at 3:00 pm and must be completed by 5:00 pm. The event officially opens at 5:00 pm and will close at 10:00 pm. All vendors must be off premises by 10:30 pm. Vendors are responsible for their own trash removal.
- Vendors must comply with all applicable laws of the State of New York and Ordinances and Municipal Codes of the City of Geneva.
- All vendors must provide their own tents, tables, chairs, etc.
- An electric source is not guaranteed. Please make appropriate arrangements.
- Vendors must park in designated parking spots only.
- For safety reasons, the following items are prohibited – glass containers, pets, bicycles, skates, skateboards or similar items. Do not bring these items to the event. Persons violating these rules will be required to leave the event.
- Fill out and return the form below **by May 1, 2011** with your check/money order payable to: Geneva BID, One Franklin Square, Suite 211, Geneva, NY 14456.

For more details, contact Geneva BID at 315-789-0102 or Fax (315) 789-6979 or genevabid@rochester.rr.com.

The Difference is Downtown!

Please retain this portion for your records.

Return by
May 1st

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Business Name: _____ **Email:** _____

Contact Person: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

BID member Non- BID Non-Profit Returning vendor New vendor

@Own business @Other location _____

Items to be sold (pending approval):

Waiver of Liability: I hereby waive any and all claims I may have against Geneva Business Improvement District, City of Geneva, or their agents or employees including liability, actions, damages, claims, demands, judgments, losses, costs, expenses and fees, including attorneys' fees, for injury or death or for loss of or damage to property as a result of any act or omission occurring in connection with my participation in CRUISIN' NIGHT.

Date: _____ **Signature:** _____

For office use only:	
Date received: _____	Location _____
Check # _____	Amount _____