



Sponsors:

PLEASE RESPOND BEFORE MAY 1, 2011
TO SECURE YOUR POSITION ON PROMOTIONAL MATERIAL

\$1,500.00 - ENTERTAINMENT SPONSOR:

_____ - Seneca Street Stage Main Event

Logo on:

- ALL 2011 Posters & Media/print ads
- Sponsor Name on Mural (Logo on 2-12x12 tiles)
- Your Banner on front of Stage
- 2011 T-shirts - Your company logo will appear exclusively on 2011 T-Shirt (sleeve)

**Limit two sponsors for sleeve Logo*

_____ - Exchange Street Stage Main Event

Logo on:

- ALL 2011 Posters & Media/print ads
- Sponsor Name on Mural (Logo on 2-12x12 tiles)
- Your Banner on front of Stage
- 2011 T-shirts - Your company logo will appear exclusively on 2011 T-Shirt (sleeve)

**Limit two sponsors for sleeve Logo*

\$1,000.00 - CLASSIC CAR SPONSOR:

_____ - Classic Car Sponsor

Logo on:

- 1 - 12x12 tile on Mural
- ALL 2011 Posters and advertising
- Registration recognition with the 200+ classic vehicle owners as their shirt sponsor.
- 2011 T-Shirt - Your company logo will appear on back of T-Shirt

Sponsorship packages, vendor opportunities, and community involvement are welcome. If you have any questions, please call Laurie at 315-789-0102 or email genevabid@rochester.rr.com

\$500- PEOPLE CHOICE AWARD SPONSOR:

_____ - People Choice Award Sponsor

Logo on:

- Logo on 2011 Trophies
- Registration recognition with 200+vehicle Owners. (Dash Plaques)
- 2011 T-Shirt - Your company logo will appear on back of T-Shirt
- Logo on shared Mural Tile (two logos per tile)

\$150.00 - COMMEMORATIVE T-SHIRTS:

_____ T-SHIRT Name Printed: \$150.00

- Name printed on back of 2011 T-shirts
- Logo on Mural (Four logos per tile)

Cruisin' Night General Sponsorship

_____ \$500	_____ \$350	_____ \$200
_____ \$150	_____ \$100	_____ \$75
_____ \$50	_____ \$35	_____ \$25

The Cruisin Night Committee is asking for your support. We have designed specific sponsorship levels which will allow us to raise money for the Merchant Associations of the Geneva Business Improvement District. The Merchant Association is working on projects that include:

1. Advertising Co-Op
2. Cultural Walk
3. Beautification Projects
4. Safety Issues
5. Correspondence Monthly Newsletter

Return with check/money order to: Geneva BID, One Franklin Square, Suite 211, Geneva, NY 14456
E-mail logos to genevabid@rochester.rr.com (T-shirt logos: .JPEG)

----- MC/Visa/Discover (accepted after June 1st)

----- CHECK ENCLOSED ----- CHECK TO FOLLOW ----- SEND INVOICE

BUSINESS NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____ FAX _____ EMAIL _____