

2010
GENEVA POLICE BENEVOLENT ASSOCIATION
“CRUISE-IN” & CHARITY MOTORCYCLE RIDE
FOR FINGER LAKES YOUTH SPORTS
& CHALLENGER BASEBALL



This year's event has been extended to create a Cruisin' Weekend in collaboration with the Geneva PBA. The weekend will include the annual BID Cruisin' Night on Friday, July, 23rd and continues Saturday, July 24th on the Lakefront, with the Geneva PBA motorcycle charity ride and "Cruise-in". The Geneva Police Benevolent Association has moved their summer event to coincide with Cruisin' Night to extend Cruisin' Night activities to the lakefront the following day. The Geneva PBA charity ride will benefit Challenger Baseball and Fingerlakes Youth Sports. All Cruisin' Night show participants are invited to display their vehicles, motorcycles and boats at the PBA festival site free of charge on Saturday from Noon till 6:00pm. Antique boats will be on display from the Finger Lakes Boating Museum. The PBA festival site will have live music and food. Contact the Geneva PBA for charity ride information and fees at 315-828-6783.

This year's charity ride will be a scenic morning ride around Seneca Lake. The Ride registration and starting point will be at the Geneva Ramada Lakefront and proceed South along State Route 14 through Watkins Glen and North along State Route 414 to Ovid and State Route 96A to St. Rte. 5 & 20 back to the Geneva Ramada Lakefront and the adjacent festival site. The ride will begin promptly at 10:30am with a midpoint stop scheduled at Hazlitt Winery on Route 414 in Hector, NY for rest and refueling. Commemorative dash plaques will be presented to participating riders at the Hazlitt Winery stop. Check the www.downtowngeneva.org website for updates.

The cost will be \$20.00 per motorcycle with an additional \$5.00 for a passenger. The entry fee will include a Ride T-shirt and drink (water or pop) and food (hotdog or burger) at the PBA food tent upon completion of the ride for the participants. To obtain a ride registration form or to get additional information about the weekend's events, go to: www.downtowngeneva.org or e-mail your questions to genevabid@verizon.net. Early registration will be available at the Geneva PBA tent on Cruisin' Night in downtown Geneva.