



The Aeneas McDonald/Geneva Police Benevolent Association is hosting a charity motorcycle ride to benefit Finger Lakes Youth Sports. In collaboration with the Geneva Business Improvement District's annual Cruisin' Night, the PBA wishes to extend the Cruisin' Night events to the lakefront the following day, July 24th, 2010. The Geneva PBA invites everyone who had a vehicle entered at Cruisin' Night to bring their vehicles or motorcycles to the lakefront Saturday to extend the celebration and join the PBA in our annual summer festival. The lakefront event is free and open to the public. The Geneva PBA will have live music with the band PULSATE from 1-6pm and food from Noon until 6:00pm. The Geneva Ramada Lakefront will be selling adult refreshments throughout the day. In addition, Geneva BID and the Finger Lakes Boating Museum will have antique boats on display on our lakefront site and demonstration boats in the water. Geneva BID has also arranged to have area RV and Marine dealers on hand with displays near the Chamber of Commerce.

The Geneva PBA Charity Motorcycle ride has been established to raise funds to help support Finger Lakes Youth Sports. Finger Lakes Youth Sports is a not-for-profit organization was founded in 1990 and is dedicated to providing area handicapped children with the opportunity to play organized team sports. Since Finger Lakes Youth Sports is a local charity, you can be assured that your contributions stay here to directly serve the children in the Geneva community. The Geneva PBA encourages everyone to take part in a morning ride around Seneca Lake to help raise funds to support this very worthy organization and the children they serve.

The 2010 Geneva PBA Charity Ride will leave from the Geneva Ramada Lakefront at 10:30am. The ride will proceed West on St. Rte 5&20 and then South along Route 14 into Watkins Glen, New York. Continue through the Village of Watkins Glen on Route 14 South (No. Franklin Street) and then turn left onto Rt. 409. We will then proceed North on Route 414 and veer left to remain on Route 414 North where we will stop at Hazlitt 1852 Winery located at 5712 Rt. 414, Hector, NY. Once at Hazlitt's, ride participants will be presented with a Commemorative Ride dash plaque. After some rest and "refueling" the ride will continue North on Rt. 414 into the Village of Ovid where you will turn left at the Rt. 414 and Rt. 96A intersection and proceed North on Rt. 96A until you come back into Geneva at the Rt. 96A intersection with St. Rte. 5&20 (across

from the new Lowe's). Turn left at that intersection and continue into Geneva and back to the festival site which is adjacent to the Geneva Ramada Lakefront Hotel. The entire route is about 75 miles.

The fee for the ride is \$20.00 for motorcycle and rider and just an additional \$5.00 for a passenger. Each participant in the ride will receive a Ride T-shirt and free drink (water or pop) and food (hot dog or burger) from the PBA food tent upon your return to the site. And don't forget, the Commemorative dash plaque for each motorcycle that stops at Hazlitt 1852 Winery (hazlitt1852.com).

To extend the Cruisin' Weekend, the Geneva PBA invites all antique and classic cars to also participate in the Charity Ride. Each car registered to participate in the ride will get a dash plaque and one t-shirt and a free drink (water or pop) and food (hot dog or burger) upon return to the festival site. The fee for cars will be \$20.00 per vehicle.

Additional t-shirts will be on sale at the PBA tent.

REMEMBER, ALL PROCEEDS FROM THE RIDE WILL GO TO SUPPORT FINGER LAKES YOUTH SPORTS. THE GENEVA PBA AND FINGER LAKES YOUTH SPORTS LOOK FORWARD TO A GREAT TURNOUT AND REMEMBER, RIDE AND DRIVE SAFELY!

In the event of rain, the festival site will be moved indoors to the Geneva Recreation Complex just across Rt. 5&20 at the South Exchange street and Eliz. Blackwell Drive intersection.

If rain continues and the Charity Ride is postponed, the rain date will be the following day, Sunday, July 25th. The times and itinerary for the ride will remain the same.

The decision to delay or postpone the Ride will be left up to the PBA Festival Committee and would be announced just prior to 10:30am on July 24th.

If you have any questions, please contact PBA Festival Chairman Greg Bendzlowicz at 315-828-6783.

The Geneva PBA wishes to thank our corporate sponsors: Ramada Geneva Lakefront, Geneva Harley-Davidson, Lynch's Furniture Co., Stivers Seneca Marine, Lyons National Bank, Massa Construction and the Geneva BID.

THE GENEVA PBA, IT'S CORPORATE SPONSORS, VOLUNTEERS, VENDORS AND THE CITY OF GENEVA ARE NOT RESPONSIBLE FOR ANY LOSS, THEFT, DAMAGE OR INJURY RESULTING FROM YOUR PARTICIPATION IN THIS EVENT OR ANY EVENT ASSOCIATED WITH THE 2010 PBA CRUISE-IN AND CHARITY RIDE.